

Benefits of Becoming a Member

As a member of the Metro Omaha Builders Association you can experience the extraordinary growth and networking opportunities offered by our association.

NETWORKING OPPORTUNITIES

MOBA hosts many events that offer the opportunity for members to meet and do business with other MOBA members in both formal and casual atmospheres. Networking events include; General Membership Meetings, awards banquets and golf tournaments. MOBA encourages all members to actively do business with one another and has established the "Do Business with a Member" program to encourage builder-associates as well as associates-associates relationships for the mutual benefit of both their companies and the industry.

POWERFUL ADVOCACY

MOBA maintains a constant presence on the local, state and national levels. Protecting the industry means constant vigilance and lobbying over government and regulatory issues. Our members stay informed through our weekly email, and extensive information on our web site.

MARKETING OPPORTUNITIES

Members have the opportunity to participate in events such as the Omaha Home Show, Remodel Omaha Tour, Spring Parade of Homes and Fall Parade of Homes. The annual Street of Dreams, attended by over 30,000 people, provides a one-of-a-kind opportunity for exclusive advertising, as well as our three other publications reaching thousands of people.

NEW HOME GALLERY

Open to the public, the Metro Omaha Builders Association's New Home Gallery is housed on the lower level at 4141 N. 156th Street. This area consists of 22 display panels for advertising your products and services to those attending training, seminars, membership dinner meetings and events. This is also a great way to show your support for our organization.

MOBA WEB SITE

If you haven't noticed, the MOBA web site is full of important information that pertains to residential construction and remodeling. Lots of people are looking at this site everyday, so why not advertise here. For as little as \$60 a month, we can create a banner ad for thousands of people to see. Might as well advertise, another customer couldn't hurt!

CONTINUING EDUCATION

MOBA is committed to providing education to members on changing industry regulations, codes and standards. Regular OSHA seminars are held in addition to seminars, classes and tours.

RECOGNITION

Membership in MOBA provides many opportunities to be honored as one of the industry's best. Promoting quality housing and striving to create a favorable building climate gives our membership added value. The home buying public relies on the Metro Omaha Builders Association as the primary source of information on new home building, builders, developers and more.

MOBA is a leader in providing service to our community and our industry through the Architectural Scholarship Awards, Builders of the Future Scholarships, Homes of Our Own/Tommy Tree and numerous community service projects.

NAHB MEMBERSHIP

Along with your membership in the Metro Omaha Builders Association, you are also a member of the National Association of Home Builders (NAHB), which represents more than 225,000 professional businesses throughout the nation and the Nebraska State Home Builders Association which speaks on behalf of its members in Lincoln, NE.

Along with significantly representing the housing interest on Capitol Hill, NAHB has a massive network of resources available to its members. Members receive free industry publication subscriptions to "Nation's Building News." NBN covers the latest on national regulatory, technological and legislative industry issues and NAHB's monthly "BUILDER magazine". Through the Member Service Center, information specialists are available to help clarify your needs and assist you in finding requested information, or they will direct your call to a staff expert. NAHB Online Services offer two web sites, NAHB.com and NAHB.net, a members only site. With Fax-On-Demand, your fax machine can become a non-stop source of data on a wide variety of subjects. In addition, the NAHB Home Builder Bookstore contains the largest collection of industry related information in the country with an extensive assortment of books, leaflets, videotapes and software.

Additionally, members may attend the International Builders' Show and the Remodelers' Show, which are the largest of their kind in the nation. There isn't anywhere you can find this massive amount of education, information and services available to you and your business.

DO BUSINESS WITH A MEMBER

promote
your business.

protect
your industry.

participate
in your association.

MOBA ...we do it all for \$2.00 a day!