

# Benefits of Becoming a Member

As a member of the Metro Omaha Builders Association you can experience the extraordinary growth and networking opportunities offered by our association.

## NETWORKING OPPORTUNITIES

MOBA hosts many events that offer the opportunity for members to meet and do business with other MOBA members in both formal and casual atmospheres. Networking events include; General Membership Meetings, awards banquets and golf tournaments. MOBA encourages all members to actively do business with one another and has established the "Do Business with a Member" program to encourage builder-associates as well as associates-associates relationships for the mutual benefit of both their companies and the industry..

## POWERFUL ADVOCACY

MOBA maintains a constant presence on the local, state and national level. Protecting the industry means constant vigilance and lobbying over government and regulatory issues. Our members stay informed through our weekly email, monthly magazine and extensive information on our website.

## MARKETING OPPORTUNITIES

Members have the opportunity to participate in events such as the Omaha Home Show, Remodel Omaha Tour, Spring Parade of Homes and Fall Parade of Homes. The annual Street of Dreams, attended by over 30,000 people, provides a one-of-a-kind opportunity for exclusive advertising, as well as our three other publications and our monthly magazine, MetroBuilder, reaching over 700 companies.

Additionally, members may attend the International Builders' Show and the Remodelers' Show, which are the largest of their kind in the nation. There isn't anywhere you can find this massive amount of education, information and services available to you and your business.

## NEW HOME GALLERY

Open to the public, the Metro Omaha Builders Association's New Home Gallery is housed on the lower level of the MOBA headquarters at 4141 N. 156th Street. This 4,000 sq.ft. facility will be the first of its kind in the nation, and includes a consumer resource library providing hundreds of publications and information on home building, green building, remodeling, technology and more. The New Home Gallery will also provide visitors with a computer internet bank for their use and exhibits on developments, home sites, builders and homes available in the metro-Omaha area.

## CONTINUING EDUCATION

MOBA is committed to providing education to members on changing industry regulations, codes and standards. Regular OSHA seminars are held in addition to seminars, classes and tours.

## RECOGNITION

Membership in MOBA provides many opportunities to be honored as one of the industry's best. Promoting quality housing and striving to create a favorable building climate gives our membership added value. The home buying public relies on the Metro Omaha Builders Association as the primary source of information on new home building, builders, developers and more.

MOBA is a leader in providing service to our community and our industry through the Architectural Scholarship Awards, Builders of the Future Scholarships, Homes of Our Own/Tommy Tree and numerous community service projects.

DO BUSINESS WITH A MEMBER

*promote* your business.    *protect* your industry.    *participate* in your association.

**MOBA** ...we do it all for \$2.00 a day!